



Brya Bromfield

Copywriter and Content Marketer

Professional Goals

Enthusiastic freelance writer specializing in the education and self-improvement niche. Passionate about helping readers learn, grow and discover the person they are meant to be.

Get in touch!

Mobile:

(705) 987-6497

Email:

brya.bromfield@gmail.com

Website:

bryabromfield.com

Address:

Sault Ste. Marie, Ontario, Canada

Work Experience

Copywriter

Freelance | September 2019 - Present

- Editing a white paper for submission to the transportation sector of the American government
- Writing white papers in the education and online learning niche
- Knowledge and application of SEO content for clients
- Social media management

Content Marketer

Freelance | September 2019-present

- Writing blog posts with a focus on education and self-improvement
- Experience writing in the automotive niche specifically with extended warranties
- Experience writing in the roofing niche

Academic History

Algoma University

B.A Honours, English Literature | 2013-2018

- Extensive and credible researching
- Honed critical thinking skills
- Enhanced attention to detail
- Editing experience
- Time-sensitive assignments handed in early or on time, never missing a deadline
- Experience in MLA citations

University of Toronto

Graduate Certificate, Multimedia Storytelling & Content Marketing | 2019-Present

- Writing web content such as blog posts, white papers, eBooks, case studies, social media posts
- Customer psychology and sales writing



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Key Accomplishments and Interests

- Commended on going over and above expectations
- Mentor in teaching newer employees
- Completing projects before deadlines
- Able to take on last minute projects (12 hours) and submit on time

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Sault Ste. Marie, Ontario, Canada

-Literature and History enthusiast

-Avid traveler (England & Ireland solo trip, 2019)

-Passionate life-long learner

-Musician/Songwriter (Piano, Guitar, Flute, Vocal)

-Fiction Writer

Samples

- <https://bryabromfield.com/blog/search-engine-optimization-master-seo-to-gain-web-traffic/>
- <https://bryabromfield.com/blog/the-importance-of-key-words-in-sales-copy-2/>
- <https://bryabromfield.com/blog/cite-like-a-pro-helpful-tips-on-conducting-credible-research/>